



Addiscombe & Shirley Park Residents' Association

an independent, non-politically aligned organisation run for and by the residents of Addiscombe

www.aspra.uk

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Membership and Postmaster Annual Report for 2022

Membership figures are still down slightly over previous years. Subscriptions received in 2022 from 726 members, renewals have become more spread out over the year rather than being concentrated in the 8 weeks or so 'after the AGM' period. This is an unexpected change, but believed, at least partially, to be because of the difficulties over the past years maintaining the personal contacts we had all been used to. This has meant continual handling of small numbers of subscriptions over the whole year, which naturally makes more work for all of the ASPRA volunteers.

The good news is that additional project donations have continued to be added to the envelopes or the bank transfers and standing orders, providing funds for all of our projects to continue.

We trust that, for 2023, renewals can be bought back to the normal renewals period, allowing our hard working road reps to work on subscriptions renewal for a short focussed period, rather than dealing with the slow drip drip of discovered envelopes being delivered over the full 12 months!

Managing the circulation of updates to nearly 700 email addresses is still working reasonably well. The occasional hiccup from an over active spam checking by some of the email providers has meant having to send some messages in groups of as small as 10. For the most part 'only' 20 identical messages, each containing 40 or less email addresses seems to do the trick.

Approx 4% of the email addresses held have proved to be incorrect, mostly because of suspect transcription of the hand written email address from the subs envelopes.