



Addiscombe & Shirley Park Residents' Association

an independent, non-politically aligned organisation run for and by the residents of Addiscombe

www.aspra.uk

facebook.com/TheASPRA

Magazine Team: Winter 2022 Issue

Mid-2022 saw both Phil (Editor) and Colin (Advertisement manager) step back from their roles with the ASPRA magazine after some six years. Over this time they continually improved the look and feel of our magazine; our sincere thanks to them for all their hard work and professionalism over the years.

This report covers the production of the ASPRA Magazine winter 2022 issue with an ad hoc team, drawn from across ASPRA, given that no replacements had come forward and the winter publication date was approaching quickly.

A conscious decision was taken to try to produce the magazine using only 'home software' to encourage volunteers without 'professional' skills and experience to step forwards.

Our local printers, TD Print, were as friendly and helpful as always. They confirmed that they would be able to accept a set of individual page files which they would be able to compile and print.

The temporary advertising manager, with information from Colin and elsewhere, successfully renewed the adverts for another series of three from approximately one-third of our advertisers. Some were updated, some reused and TD Print provided higher quality images where necessary.

A series of meetings of the small team coordinated ideas which then resulted in a range of articles. Local organisations were contacted to update their events and individual members (including some young ones) also contributed. Thanks also to Doug for his cartoons.

Production Control (aka Temporary Editor) formed all this content up into the required 64 individual pages, emailing them off as they were produced for another member to proofread and check for consistency. They were then delivered to TD Print all in one go on a 'geek stick'.

Phew! Two sets of proofing to get the right adverts into the right places with the right quality and some days later 900 magazines ready for distribution. Those boxes are heavy!

Mission accomplished, thanks to everyone involved in getting this issue of the magazine produced, still waiting for volunteers to step forward...

editor@aspra.uk or ads@aspra.uk or contact@aspra.uk or your road rep for more info.