

## ASPRA website AGM report 2021



The screenshot shows the ASPRA website homepage. At the top, the title "Addiscombe and Shirley Park Residents' Association" is displayed in green, with the tagline "Working on behalf of the community since 1989" below it. A navigation menu includes "Welcome to ASPRA", "What we do", "Magazine", "Coronavirus Latest", and "Local Area", along with a search icon. A sidebar menu on the left lists "About ASPRA", "Membership", "Member updates" (highlighted in green), "Get in touch with ASPRA", and "Meetings". The main content area features a large heading "Welcome to ASPRA" and a photograph of a garden. Below the photo is a slider with three dots, and a text block that reads: "Welcome to the website of the Addiscombe & Shirley Park Residents' Association. We have been working on behalf of the community as an independent, non-politically aligned organisation since 1989, run by and for the residents. Recent projects include Blue Plaques, organising Festive Lighting along Lower Addiscombe Road, installing a noticeboard at 'the Blackhorse', keeping the flower borders tidy in Addiscombe Rec and organising the local Jumble Trail for the past four years."

<http://aspra.uk/>

Over the past year we have made significant changes to the layout and content of the website, in order to support our aim for the site to be a welcoming place with up-to-date information about who we are, what we do and how to get involved. To do this we have split the site into information about ASPRA and our projects, and separately useful information about the local area. In 2020 we have also had a menu item with COVID information. We have added a 'slider' to the homepage that can be regularly updated to highlight what we're doing, and signpost users across the site to the latest news.

We now hope that it works well with our other communications channels, avoiding duplication between the website, the Facebook page that shares the latest community news and events in real time and the magazine that includes longer interest stories.

Take a look at the main pages on the site:

- [About ASPRA](#)
- [What we do](#) (our projects)
- [The magazine](#)

- [Information about the local area](#)

We welcome any feedback on the site. If there are any edits or updates you would like added, especially for the local events or groups pages, please do send them to me on [webmaster@aspra.uk](mailto:webmaster@aspra.uk)

We are keeping an eye on the technical side, as Wordpress releases its latest upgrades. Dave continues to provide valuable technical assistance on this, while Annie maintains the day to day on the site.

In February 2021 we installed the website stats module of Wordpress, and hope to be able to report on site activity in the future.

Annie